Membership Category	Platinum Sponsor	Gold Sponsor	Large Corporate Member	Medium Corporate	Small Business	Individual Member
Company/organisation size			More than 500 employees worldwide	Between 10-50 employees worldwide	Less than 10 employees worldwide	
Cost per annum (calendar year)	CHF 15,000	CHF 5,000	CHF 1650	CHF 775	CHF 375	CHF 160
Number of standard memberships	12	8	4	2	1	1
Opportunity to be part of AusCham Board (negotiated)	√					
Members rates to AusCham events	√	✓	✓	✓	√	✓
Access to invitation only VIP events	√	✓	√	√	As available	
Opportunity to host event / CEO to speak	2	1	√	√		
Introduction as new member on LinkedIn and newsletter	✓	✓	√	√	✓	
Company logo and link on home page	✓	✓	√	√	√	
Company logo on members page	✓	✓	√	√	√	
Corporate signage at AusCham events and newsletter	√	✓				
Opportunities to promote your business via AusCham	√	√	√	√	√	
Business consulting services (eg referrals)	Negotiated	Negotiated				