



## NEWSLETTER

december 2022

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### thank you

Dear AusCham Members, Partners, Associates and Friends

Thank you for your support and engagement this past year – especially to our members. The AusCham team is looking forward to 2023 with excitement and energy.

In early December, I was delighted to celebrate, along with many of our AusCham members, the opening of the Australian Embassy in Bern. A very warm welcome to Ambassador Elizabeth Day and her team. We are looking forward to working with the Embassy, Austrade and Switzerland Global Enterprise to further build the ties between Australia and Switzerland. A list of upcoming events will follow in the new year.

Many thanks to our colleagues and partners such as the Australian and Swiss Embassies, Austrade, Switzerland Global Enterprise and other Chambers of Commerce, for the mutual support and exchange of information.

AusCham are also part of the Australian Business in Europe ([ABIE](#)) group, working with other Australian Chambers in Europe to bring topical events to the community, as well as advocate for our members and represent their mutual interests. Our members are entitled to attend events - often at member prices - organised by the ABIE network. So if your business takes you to Paris, London, Frankfurt, Prague or a host of many other major European cities, this is a fantastic opportunity to expand your networking circle and enjoy some 'Aussie' hospitality at these events.

We thank our [Board](#) members, who give to the Chamber their time, advice and

expertise in a voluntary capacity. This year we welcomed Jenni Dean, Group CFO at medmix AG, a wonderful addition to a dynamic Board.

As always, we welcome your suggestions regarding relevant topics and interesting speakers and look forward to seeing you and your colleagues at future events.

Wishing you and your families a safe, enjoyable and relaxing festive season – we look forward to engaging with you in 2023.



Kind regards

Vicki Tanner  
President @Australian Swiss Chamber of  
Commerce

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## australian embassy opening



The highlight of the year was no doubt the opening of the Australian Embassy in Bern, an event held at the Zentrum Paul Klee in the Swiss capital on Friday, 9th December.

Relations between the two countries date back to 1961 when Switzerland opened an embassy in Australia. Since then, Australia has become home to the third largest Swiss community overseas (around 26,000 people!). Over 250 Swiss companies are operating in Australia with the alpine nation being its eleventh largest investor.

Guest speakers included: Sen the Hon Don Farrell, Australian Minister for Trade and Tourism; Federal Councillor Guy Parmelin, Swiss Minister of Education, Economics and Research. Pictured above right, with the newly appointed Australian Ambassador to Switzerland HE Elizabeth Day, is AusCham's President Vicki Tanner and Chairman, Alfred Köcher. [Read more...](#)

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## past events



### 12th July 2022

We were delighted to host our members and friends to our annual Summer Apéro, where we welcomed [Jenni Dean](#), Group CFO of medmix AG as AusCham's newest Board member. [Read more.](#)



### 13th September 2022

Preceded by our Annual General Meeting, the evening continued with an interesting discussion with [Salah-Eddine Bouhmidi](#), Head of Markets, for the trading institution IG Group, in the German-speaking region and the Netherlands. Salah provided his insights on key emerging business and investment issues. [Read more...](#)



### 25th September 2022

Following a two year hiatus due to covid, the Munich Oktoberfest returned in 2022! We were pleased to be able to extend an exclusive invitation to our corporate members, through our friends at the [German Australian Business Council](#), to join other international groups for a fun afternoon at the Oktoberfest.



### 26th September 2022

Through our friends at the Zurich Film Festival (ZFF), AusCham members and their guests had an extraordinary opportunity to "walk the green carpet" and attend the world premiere of Rebel Wilson's - Australian actress and comedian - new film, "The Almond and the Seahorse". [Read more.](#)

**6th October 2022**

Following an announcement in the 2021/22 Federal Budget, major changes to Australian tax residence rules for individuals may take effect from as early as 1 July 2023. How these changes may affect individuals, along with other tax related questions,



were addressed at an event hosted by AusCham at the offices of our legal sponsor. Schellenberg Wittmer, in collaboration with AusCham's corporate members, Majenda and Skybound Wealth Management. [Read more.](#)

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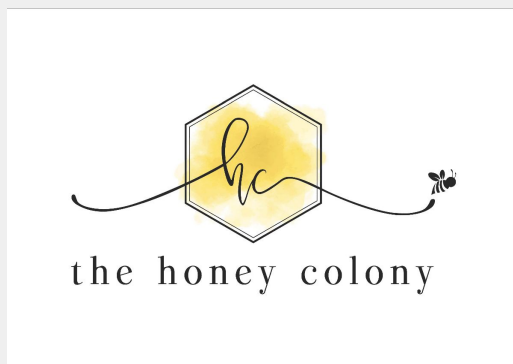
## welcome new corporate members

**A warm welcome to our newest corporate members...**



[Atlantic Partners Asia](#) (APA) is a diversified financial services group focused on two core businesses - providing cross border FX and payments services under an MPI License from the Monetary Authority of Singapore (MAS), with global partnerships including Hong Kong, the United Kingdom and the EU.

APA Capital is an exempt corporate finance advisor under the MAS and is focused on creating unique solutions for clients across debt financing, trade finance and private equity.



[The Honey Colony GmbH](#) is a small start-up based in Rapperswil-Jona, ZRH that imports the highest quality eucalyptus honey from Western Australia. These particular eucalyptus honeys, such as jarrah and red gum, boast the highest antibacterial and antimicrobial properties known to man. Their certified organic honeys are free from contaminants such as pesticides, fertilisers, and pollution.

### Special Offer:

Ideal for the current festive season or for employee and client gifts are the customised labels and gift boxes. AusCham members have been given the exclusive opportunity for a 15% discount on all of The Honey Colony's products. Simply use AUSCHAM15% as the promotional code when making your order.



[Kenwell Financial Life Planners](#) plans for the person you are, not just the money you have. Headed up by former Australian CFP Patrick Canion, Kenwell is an independent firm that understands and solves money issues that arise moving between Australia and Switzerland.



[Patterson Mills](#) is a firm of Chartered Financial Planners and Independent Financial Advisers providing services tailored to Australians overseas.

The use of tax-advantaged strategies keeps costs down and enhances investment performance, backed by high-quality fund management and financial planning services. Alongside its partners in Sydney, Clients at Patterson Mills can flexibly build, grow and preserve their wealth.



Combining a wealth of experience, with global coverage and local knowledge, [Skybound Wealth Management](#) is a leading international independent financial advisory company. For over 20 years, they have been providing global client-conscious financial advice.

## are you ready for 2023?

As central banks across the world increase interest rates and energy prices climb, a global recession looms. In addition, soaring inflation means higher input costs may leave SME and corporate profit margins even more exposed to currency



volatility next year. AusCham's corporate member, [Convera](#), have produced a report titled, "Are You Ready for 2023?" which uncovers the emerging trends and events to help your business prepare for the year ahead.

[Report in English](#)

[Report in German](#)

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## your feedback

At AusCham, our in-person networking events have always been a great platform to connect and expand your business contacts.

How can AusCham help you?

- do you have anything you would like to promote - a milestone, a new initiative?
- do you have any ideas for in person events or webinar topics?
- do you have any special offers to share with fellow AusCham members?
- would you like to join AusCham as an individual or corporate member? More information on [membership and how to join](#).

Your feedback on how we can better provide our services is important to us. Please contact us at [AusCham](#) and don't forget to follow us on [LinkedIn](#).

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