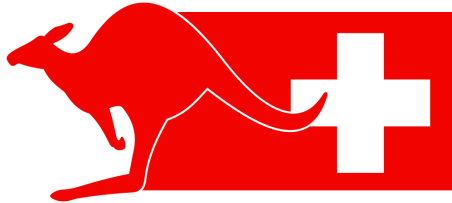


NEWSLETTER



Australian Swiss
Chamber of Commerce

winter 2020

thank you

Dear AusCham Members, Partners, Associates and Friends

We are truly grateful for your support, and especially during what has been a challenging 2020 for us all. Thank you for your engagement and goodwill. It has made a material difference!

Our work in providing personal introductions to help our members develop business has continued despite the coronavirus restrictions. Where possible, and at the request of members, we held in-person networking events over summer which showed the “pent-up” enthusiasm we have for catching up with each other.

During the lockdown, we’ll continue to provide webinars with leading speakers, on topical issues, as well as introductions to our business partners.

The outlook for 2021 is exciting. Our first event for 2021 is a webinar on a subject close to many of our members’ hearts – the future of the airline industry. Our key speaker is Alastair Hay-Campbell, General Manager Germany, Switzerland & Austria, for Singapore Airlines, one of our long-standing members. Other webinars, to be announced, will introduce you to our new Ambassador for Switzerland, Philip Green, as well as celebrating the success of our members and associates in securing major deals in Australia as well as outlining further business opportunities.

A special mention to our Board members who have worked tirelessly, in a voluntary capacity, to support AusCham. Thanks to the Board, we have attracted new corporate and personal members despite the challenging times.

Many thanks to our partners such as Austrade and the Switzerland Global

Enterprise who help ensure that business goes both ways between Australia and Switzerland. We also thank our colleagues, the other Chambers of Commerce both within Europe and in Australia for the mutual benefit and exchange of information and support.

Last but not least, thank you to Rebecca Steffen, our tireless (and part-time) Marketing and Operations Manager who ensured we functioned seamlessly throughout the year. We could not have done it without Rebecca!

Wishing you all a safe and enjoyable holiday season and the very best for the New Year. We look forward to seeing you in 2021.



Dr. Alfred Köcher
Chairman
Australian Swiss Chamber of
Commerce
Managing Partner, C-Matrix
Communications AG



Vicki Tanner
President
Australian Swiss Chamber of
Commerce
Partner, C-Matrix Communications AG

news

Welcome to our newest Board Members

Following an Extraordinary General Meeting conducted online, members voted overwhelmingly for the appointment of [Pascal Hubli](#), Partner at Schellenberg Wittmer and [Mark Watkins](#), Global Client Leader at TeamUBS, a Publicis Groupe business, to join the AusCham Board. Both Pascal and Mark have already given considerable support to AusCham in an advisory capacity and their companies are corporate members of AusCham.



[Pascal Hubli](#), Partner at Schellenberg Wittmer AG



[Mark Watkins](#), Global Client Leader at TeamUBS, a Publicis Groupe business

Welcome to our newest Advisory Board Member

We are fortunate to have [Olivia Chang](#), Senior Editor at Forbes DACH and anchor for the digital TV channel F15', join us at AusCham as an Advisory Board Member. Olivia previously worked as a multimedia journalist and anchor for CNNMoney Switzerland. Prior to that, she was the newsroom producer and weekend editor at Business Insider Australia and worked briefly at the German-Australian Chamber of Commerce.



"As an Australian in Switzerland, it's crucial that we develop and tap into the synergy between the two countries," said Olivia. "In the role as advisory board member of AusCham, my aim is to bring the business community closer together and to strengthen the chamber's message in Switzerland - making it a dynamic platform for networking and collaboration."

On behalf of my fellow [Board members](#), we welcome Olivia, Pascal and Mark to the AusCham Leadership Team and look forward to their contribution and continued support of the Chamber.

upcoming events

Save the date! Wednesday, 20th January 2021 (time TBC). Join us for our next webinar on "The Future of the Airline Industry". Guest speakers will be [Jonathan Wober](#), Aviation Analyst & Consultant and [Alastair Hay-Campbell](#), General

Manager for DACH at Singapore Airlines, a long standing AusCham corporate member. More details to follow.

Virtual Meet and Greet - January 2021. We will have the pleasure of introducing His Excellency Ambassador Philip Green OAM to our AusCham community. The Ambassador, who recently commenced his post as Australia's Ambassador to Germany, Switzerland and Liechtenstein, is a senior career officer with the Department of Foreign Affairs and Trade and was most recently First Assistant Secretary, United States and Indo-Pacific Strategy Division. He has previously served overseas as Head of Mission in Singapore, South Africa and Kenya.

recent events



23rd September: Guests gathered at the iconic Zunfthaus zur Meisen in Zurich to say farewell to the Australian Ambassador to Switzerland and Advisory Board Member of AusCham, Lynette Wood.



31st August: Together with our colleagues, Australian Trade & Investment Commission (Austrade), a webinar was held on the topical "Blockchain in Australia & Europe," outlining recent trends and opportunities in Australia and in select European countries.

welcome new corporate members



[Publicis Groupe](#), founded in 1926, is the world's third largest communications group. Known for its world-renowned creativity, best in



Schindler

[The Schindler Group](#) is a Swiss

class technology, digital and consulting expertise, Publicis Groupe accompanies its clients in their digital business transformation journey- anywhere in the world.

multinational company which manufactures escalators, moving walkways, and elevators worldwide, founded in Switzerland in 1874. The company is present in more than 140 countries, including Australia.



Across four offices in Sydney, Singapore, London and Los Angeles, [CST Tax Advisors](#) work to provide integrated tax advice and compliance services to ensure the individual tax circumstances of each client are effectively managed, focusing on cross-border tax affairs of clients as they move around the globe.



[BlueSky Development AG](#) provides a range of coaching services for individuals and teams and is owned by Lisa Sennhauser-Kelly, an Australian living in Zurich. Following a career as a senior financial professional in Australia, USA and Switzerland, Lisa became an accredited Professional Certified Coach (PCC).

your feedback

At AusCham, our in-person networking events have always been a great platform to connect and expand our business contacts. Now, the world is a different place and in these challenging times, we are all faced with finding new and innovative ways of doing business.

How can AusCham help you?

- do you have anything you would like to promote - a milestone, a new initiative?
- do you have any ideas for webinar topics?
- do you have any special offers to share with fellow AusCham members?

Your feedback on how we can better provide our services is important to us. Please contact us at [AusCham](#) and don't forget to follow us on [LinkedIn](#).



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