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NEWSLETTER

summer 2021

message from the president

Dear AusCham Members, Partners, Associates and Friends

As we welcome the summer season and the easing of the some of the regulations from the Swiss Federal Council of Public Health, we look forward to the coming months and hopefully, the beginning of our long-awaited 'in person' events.

We have had a busy quarter with a continuing program of online events, as outlined below, both in collaboration with our partners and through the AusCham network. The highlights include the introduction of the Australian Ambassador to Switzerland, Philip Green, at an interactive meeting with our AusCham members. Special guest, Alisa Camplin, perhaps best known as Australia's first winter Olympic gold medallist, joined us as a guest speaker providing insights on mental fitness, resilience and performance - her passion and commitment in this area is a special feature in this newsletter.

Looking ahead, we have some exciting webinars planned on the theme of trade trends between Australia & Switzerland with some of our valued corporate members - details below, as well as the success story of a Swiss based company in Australia's renewables sector.

We welcome your suggestions regarding relevant topics and engaging speakers and look forward to seeing you and your colleagues either virtually through our online events, or at an in person event.

Enjoy the summer and stay safe!



Kind regards

Vicki Tanner
President @Australian Swiss Chamber of
Commerce

upcoming events



Tuesday, 8th June at 2:00pm CEST

In collaboration with our corporate members, <u>Western Union Business</u>
<u>Solutions</u>, <u>Switzerland Global Enterprise</u> and <u>Austrade</u> (Australian Trade & Investment Commission) we are delighted to invite our community to our next webinar to discuss the trade trends and economic outlook for Australia & Switzerland, in particular,

- Business opportunities for Swiss SMEs entering the Australian market
- Insights on where the trade opportunities are
- Foreign companies looking to establish in Switzerland
- Key industry sectors to watch

Register

Tuesday, 22nd June at 9:00am

CEST - Save the date! Join us for a webinar with Partners Group, one of the largest investors in Australia's renewables sector.



This forward-thinking Swiss-based firm has been setting the pace on major renewable energy investments – most recently with the Murra Warra II wind farm project in Victoria. Not only will they bring these renewables projects to life, but the panellists will demonstrate with these cases that Australia is well and truly open for business.

Watch this space for more information and how to register.

recent events



10th March 2021

An interactive meeting with AusCham members and Philip Green, the Australian Ambassador to Germany, Switzerland and Liechtenstein, held to celebrate his recent appointment and to discuss key objectives for his term and the opportunities for collaboration between Swiss and Australian businesses, with AusCham's support.



12th April 2021

Our panelists, Christian Schmitz CEO @Selecta Group; Ellie Filler, Senior Client Partner @Korn Ferry and Elisa Rönkä, Head of Digital Market Development @Siemens Smart Infrastructure provided an insight into the major trends in their companies when adapting to new workplace requirements.



18th March 2021

As part of AusCham's membership within the network of ABIE (Australian Business in Europe), a Business Leaders Roundtable on 'Opportunities for a sustainability-driven recovery': perspectives between Australia & Europe was held online. Read more.



18th May 2021

Our guest speakers, Alisa
Camplin, former Olympic Australian
gold medallist, and Hadleigh Fischer,
provided some insights into their own
journeys that brought them to what
they are passionate about today —
mental fitness, resilience and
performance. Read more.

member news

Congratulations to our corporate members, Singapore Airlines (SIA), who have been awarded the Diamond rating – the highest level attainable – in the APEX Health Safety powered by SimpliFlying audit of global airlines.

Singapore Airlines has introduced what it calls "contactless travel" with a range of new initiatives including enhanced mobile boarding passes, travel advisory subscriptions, digitalising inflight menus and more to help mitigate the risks of Covid-19. Read more.



R.M. Williams, Akubra, Rossi, Drizabone and Barmah. Mullum Australia proudly presents the very best iconic brands from Australia BY an Australian. Celebrating the reacquisition of R.M Williams back into the rightful hands of Australia, thanks to Andrew Forrest, Mullum Australia is extending an exclusive 10% in-store saving to all their 'mates' at the Australian Swiss Chamber of Commerce.





Welcome to new member, Kevin D'Silva, founder of Nestlé's employee-driven innovation program (InGenius) & Ideateplus. "I would love to investigate with fellow members of AusCham the opportunities available to both countries in the field of innovation and share my learnings on intrapreneurship".

special feature



Meet Australia's First Female Winter Olympic Gold Medalist, Alisa Camplin AM.

Alisa is a <u>global keynote speaker</u> and in-demand resilience and high performance consultant, assisting teams and organisations to maximise opportunities and improve their mindset, agility and performance through change and uncertainty.

Offering both virtual and in-person keynote speeches, Alisa puts the practical behind the theory and gives every audience member the 'hows' to elevate their Wellbeing, Resilience and Performance. Combining 25 years of corporate leadership experience with performance psychology, Alisa's most popular keynote topics and workshops are:

- Alisa Camplin Resilience in Action
- The Business of Winning
- It's a Mindset Succeeding Against the Odds
- Managing Speed Bumps, Jumping Hurdles, & Overcoming Adversity
- ELEVATE: a 4-6 month Resilience and High Performance Program

To instil a renewed sense of energy, determination and engagement into your organisation, visit www.alisacamplin.com to hear how Alisa can help deliver the tangible outcomes you need. For a glimpse of that spine tingling golden Olympic moment - click here to see Alisa in action and performing under pressure!



"Alisa Camplin is the most relevant and practical keynote speaker I have heard in all my time as a senior executive! Be prepared to laugh and cry, and literally walk away with a toolkit of implementable resilience and performance resources."

- Global Banking/Finance Executive

Contact Alisa

ALISA CAMPLIN AM Resilience & Human Performance Keynote Speaker

did you know?

- Two-way merchandise trade between Australia and Switzerland was valued at \$5.4 billion in 2019.
- Switzerland exported \$3.5 billion worth of goods to Australia, mainly comprising medicaments (including veterinary); watches and clocks; aircraft, spacecraft and parts; and pharmaceutical products (excluding medicaments).
- Australia's principal exports to Switzerland were gold; medicaments; mea
 (excluding beef); and silver & platinum

your feedback

At AusCham, our in-person networking events have always been a great platform to connect and expand our business contacts. As the regulations for meetings start to be relaxed, we hope to be able to return to meeting in person but in the interim, we continue to offer our online programs to our members and wider community.

How can AusCham help you?

- do you have anything you would like to promote a milestone, a new initiative?
- do you have any ideas for webinar topics?
- do you have any special offers to share with fellow AusCham members?
- would you like to join AusCham as an individual or corporate member? More information on membership and how to join.

Your feedback on how we can better provide our services is important to us. Please contact us at <u>AusCham</u> and don't forget to follow us on <u>LinkedIn</u>.





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