



NEWSLETTER

autumn 2021

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## message from the president

Dear AusCham Members, Partners, Associates & Friends

With the easing of some of the regulations from the Swiss Federal Council of Public Health over the past few months, we were delighted to host our first in person event for 2021 at a Summer Apéro, which was a great success. As we head into the cooler months however, we will monitor the situation on the changing requirements for private events and adapt our events program accordingly.

We have had a busy quarter with a varied program of online events, as outlined below, both in collaboration with our partners and through the AusCham network. The highlights include a webinar featuring Partners Group and their success in the Australian Renewables Energy sector, where we were honoured to have His Excellency, Pedro Zwahlen, Ambassador of Switzerland to Australia, join the panel.

A recent webinar on the topical issue of Australian Border Travel was, not surprisingly, well attended and we hope to continue the discussion given the dynamic circumstances surrounding travel to Australia.

Looking ahead, we have a members only event with the Australian Ambassador to Switzerland, H.E. Philip Green and the Australian Embassy, to celebrate 60 years of Australian-Swiss diplomatic relations; as well as partner webinars on the EU/AU Free Trade Agreement.

We welcome your suggestions regarding relevant topics and engaging speakers and look forward to seeing you and your colleagues either virtually through our online events, or at an in person event.

Kind regards



Vicki Tanner  
President @Australian Swiss Chamber of  
Commerce

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## upcoming events



On the occasion of the 60th anniversary of Australian-Swiss diplomatic relations, the Australian Ambassador to Switzerland H. E. Philip Green is holding a celebratory reception on **Wednesday, 6 October 2021** from 6:00pm - 8:00pm in Bern, Switzerland. The event will showcase Australian music, food, wine and art.

This in-person event will be in compliance with Covid-19 regulations in Switzerland. For the safety of all attending, evidence of a full Covid-19 vaccination, a current negative Covid-19 test or recent recovery from Covid-19 will be required to enter the venue. Given the limited places, first round invitation for AusCham members only - please contact [AusCham](#) for further details and how to register.

[Register](#)



Wednesday, 15th September 2021 at 11:30am - 12:45pm CEST

We invite you to join a [partner webinar](#) with ABIE (Australian Business in Europe) on the European Perspectives on the proposed Free Trade Agreement between Australia and the EU.

Following the successful first FTA event in Brussels with Australian negotiators in 2019, the ABIE group has organised a second event on the FTA with a focus on the European perspective. The speaker Peter Berz, EU Chief Negotiator will be introduced by H.E Michael Pulch, EU Ambassador to Australia with the session moderated by Jennifer Tucker, Chair of ABIE Nedlands and Jason Collins, CEO of European Australian Business Council. The discussion will be followed by a Q&A session.

[Register](#)

**Wednesday, 14th September at  
9:00am - 10:00am CEST**

Introduction of Systems Thinking &  
Complexity to be a Key Leadership  
Skill

malik

Along with our colleagues at SwissCham in Sydney, Hong Kong and Singapore, join us for a webinar series in collaboration with [Malik Management](#), the world's leading company for holistic general management, leadership and governance solutions. With centres in St. Gallen, Zurich, Vienna, Berlin, London, Beijing and Toronto, Malik is the biggest organisation in the field of general management.

The speaker, [Dr Nam Nguyen](#), is an Australian and Vietnamese systems thinking scientist and management consultant, currently holding a position as Director Australia and Southeast Asia with Malik International AG, Switzerland. This presentation provides an introduction to systems thinking and complexity. It also highlights their implications and importance in making decisions, identifying leverage points, effective and systemic strategies for individuals, companies and organisations.

[Register](#)

## recent events



## 8th June 2021

In collaboration with our corporate members, Western Union Business Solutions, Switzerland Global Enterprise and Austrade (Australian Trade & Investment Commission) we were delighted to host a webinar to discuss the trade trends and economic outlook for Australia & Switzerland. [Read more.](#)



## 22nd June 2021

We were delighted to host a webinar featuring speakers from Partners Group, one of the largest investors in Australia's renewables sector. This forward-thinking Swiss-based firm has been setting the pace on major renewable energy investments – most recently with the Murra Warra II wind farm project in Victoria. [Read more.](#)



## 6th July 2021

Given the constantly changing situation for travel to Australia, this webinar on Australian Border Travel Exemptions and Visas was certainly a timely and topical event, bringing together a panel that provided both a personal and factual perspective on the current situation for travel. [Read more](#)



## 14th July 2021

Despite the not so summery weather, members and colleagues enjoyed the opportunity to finally meet for a Summer Apéro - with no agenda, no speakers - simply an opportunity to get together, network and reconnect with colleagues and friends in the AusCham community after months of webinars and home office. [Read more.](#)

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# welcome new corporate members



**HASLER MANAGEMENT**  
Career Coaching & Consulting

[Hasler Management](#) is a solution-

oriented, structured coaching and consulting company focusing on career and executive coaching for senior executives and senior professionals. [Renate Hasler](#), the Founder and Managing Director of Hasler Management, has more than 25 years of international experience in leadership roles and HR Management across various industries in Switzerland and Australia.



[Majenda](#) is an integrated tax and financial services business based in Sydney which operates in conjunction with partner firms based in the UAE, Switzerland, The Netherlands and the United Kingdom. Since 2004, Majenda has specialised in advising Australian expats with a particular focus on providing the essential strategic tax and financial advice required as part of repatriation planning.

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## did you know?

- At the end of 2020, there were more than 26,000 Swiss nationals resident in Australia. Australia is home to the largest Swiss community overseas, after the US and Canada.
- Switzerland opened a consulate in Sydney in 1855 and the following year in Melbourne. Diplomatic relations between the two countries were initiated in 1961, when Switzerland opened an embassy in Australia.
- Over 47,000 Swiss visitors to Australia (year end March 2020)

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## your feedback

At AusCham, our in-person networking events have always been a great platform to connect and expand our business contacts. As the regulations for meetings start to be relaxed, we hope to be able to return to meeting in person but in the interim, we continue to offer our online programs to our members and wider community.

How can AusCham help you?

- do you have anything you would like to promote - a milestone, a new initiative?
- do you have any ideas for webinar topics?

- do you have any special offers to share with fellow AusCham members?
- would you like to join AusCham as an individual or corporate member? More information on [membership and how to join](#).

Your feedback on how we can better provide our services is important to us. Please contact us at [AusCham](#) and don't forget to follow us on [LinkedIn](#).

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